Executive Summary:

GetTrippy is a web site base application that is targeting individuals of all ages that are simply just trying to explore with oneself or with friends, a quick vacation for friends/family, and dates. GetTrippy is using the explore/travel industry to bring all types of individuals together and at the same time helping companies see how they are ranking up against their competitors. GetTrippy will be a very user friendly web site that even someone that isn’t good with computers will be able to navigate through the site with no problem. By being a registered user on GetTrippy finding a site/museum to explore and travel to will be a walk in the park. You will be able to see the top ranked sites/museums in your local area with reviews from other registered users and the most talked about place around you.

Registered users will have a ranking. The ranking will be according to each time a person on the site thinks a user’s review is helpful to them. This will help people feel more at ease when they are reading a review given by the user about a place. GetTrippy will also be able to display the most current photos of a place that a registered user is visiting by giving registered users the feature of being able to upload a pic with a description about the location and being able to rank the place right away. Other registered users will be able to comment on these posts as well. The most important thing to GetTrippy is being able to help people figure out where to explore with ease and time efficiency so they can spend more time exploring and socializing out of their work and home environment.